

We deliver sweet spots.

Introducing the new Professional Tee System from PrideSports.

From PGA teacher, to experts on TV, to your buddy who reads way too many golf instruction manuals, everyone agrees – the height of your ball in relation to the club in your hands has a major effect on the outcome of your swing.

In other words: worm burners and rainmakers are not dastardly acts of

the golf gods. No, my friend, “not getting it all” is your fault. But faults, especially in golf, are correctable.

We've made it simple(r).

Our four different length color-coded tees have been measured and milled to precise heights and each calibrated to work advantageously with your club selection and your golf swing.

From 60 degree wedges to 460cc drivers, push your Pro

Tee into the ground until the color bar disappears, adjust it to your personal liking, and your ball is at the precise height to maximize your swing result.

We can't hit it for you, but we'll take the credit for delivering the ball to the sweet spot on your club, every time.

One less thing to think about on the tee box.

Consistency breeds muscle memory. Knowing your ball is teed up at the precise height on every tee shot imaginable –

no matter which club you pull from your bag – fosters swing confidence. And, if confidence off the tee wasn't part of your game before, it is now.

Look for PrideSports and their innovative new Professional Tee System on the Pro Tours, in smart golfers' bags everywhere, and where ever you buy golf stuff.

Matched with your wedges, irons, or utility wood, the 2-1/4" RED takes the guesswork out of shorter tee shots where accuracy is key.

When distance and accuracy are vital off the tee, and a long iron or fairway wood is your club selection, use the 2-3/4" YELLOW.

For drivers over 360cc, and when the feel of hitting it on the "screws" never gets old, tee it up with the 3-1/4" BLUE.

The full 4" GREEN increases launch angle and reduces ball spin when matched with today's deep-face, big-headed drivers up to 460cc.

PRIDE SHORTEE™ irons

PRIDE PROLENGTH™ <360cc

PRIDE PROLENGTH-PLUS™ >360cc

PRIDE PROLENGTH-MAX™ >400cc