

# The Evolution of Golf Course Management.



## GolfGopher. The next step.

Everywhere you turn, from golf balls to golf clubs to golf shoes, the golf industry is evolving into a high-tech business. So it's been with golf course management and GolfGopher.

Today, GolfGopher takes you to the next step in that evolutionary process with the most advanced, web-based suite of golf course management business tools ever assembled in one complete package.

PGA Professionals are buzzing about our new instant reservation and cutting-edge hotel packager program

that drives bookings directly to the tee sheet but keeps you in complete control. Integrated with our highly acclaimed Point-of-Sale system, GolfGopher's myriad of time-proven, cost-saving applications delivers the future of course management into your shop now.

See first-hand how Database Analysis, Customer Marketing, E-com-

merce and other innovative technologies have migrated into the growing line of sophisticated golf course management business solutions now offered under the GolfGopher brand.

And don't be surprised by what the future brings.

**GolfGopher**  
Featuring  
*teetimes.com*

The Completely Integrated Web-based  
Golf Course Management System

1-866-4GOPHER  
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www.golfgopher.com/B2B

Jointly Developed With PGA Professionals. GolfGopher is a proud supporter of Network PGA...dedicated to improving the expertise and performance of PGA Professionals through technology. GolfGopher is a PGA Interactive Golf Retirement Plus Participating Company.

